

## **MAN AW12 DESIGNER BIOGRAPHIES**

### **AGI & SAM**

Agape Mdumulla and Sam Cotton met whilst working at Alexander McQueen and founded their label in January 2010. Agi studied BA Fashion Design and Sam studied BA Illustration. They have worked for designers including Alexander McQueen, Karl Lagerfeld, Armand Basi, Blak Homme, J.W. Anderson and Carolyn Massey.

They have graduated to MAN having shown with Fashion East Menswear Installations for the past two seasons; their SS12 collection was entitled “Tequila, Tabasco and Tomato Juice” – their own take on the tequila slammer. With a strong emphasis on bespoke print, they enjoy injecting humour into their collections, believing that fashion should never be taken too seriously. They strive to create unique yet accessible pieces with a strong commercial edge. Stockists include Sefton, ANMA:Life, Night Vision and The Unconventional.

www.agiandsam.com  
press: becc@bloodygray.com  
sales: info@agiandsam.com

### **ASTRID ANDERSEN**

Astrid Andersen graduated from The Royal College of Art in 2010 and went on to win the Brioni Creativity and Innovation Award and the River Island MA Student Bursary Award. She aims to break down traditional sportswear stereotypes and give it a new resonance within luxury fashion. Her graduate collection, styled by Simon Foxton, was rapturously received and she has been featured in everything from i-D and Dazed & Confused to The Financial Times and VOGUE UK. The fact she casts the hottest boys in town can't hurt either.

She has shown with Fashion East menswear Installations for the past two seasons and the panel unanimously agreed it was time for her to graduate to MAN's catwalk. With international support from across the industry and increasing interest from outside supporters and collaborators, she remains one-to-watch for innovative and contemporary menswear.

www.astridandersen.com  
Press: ella@elladorpr.com  
Sales: mail@astridandersen.com

### **SHAUN SAMSON**

Shaun Samson is a California-born British-trained menswear designer who launched his label under his own namesake in 2011. He designs 'Men's Modern Street Wear.', inspired by growing up in the laid-back suburban surf-mecca of San Diego with its mix of street styles. He believes the modern man's wardrobe should be wearable, effortless and special.

Samson caused a sensation when his Mexican-inspired collection debuted with MAN last season. His SS12 collection was snapped up by a host of stockists including Selfridges, Joyce, Opening Ceremony NY and LA, Trading Museum/ Comme des Garçons Japan.

Samson studied Fashion Design in Los Angeles and Manufacturing and Product Development at FIDM. He built on these two degrees with a BA and MA in Fashion Menswear from Central St. Martins. He juggled his studies whilst working simultaneously for Jeremy Scott and won the prestigious ITS # 10 prize for his graduate collection.

[www.shaunsamson.co.uk](http://www.shaunsamson.co.uk)

Sales: [studio@shaunsamson.co.uk](mailto:studio@shaunsamson.co.uk)

Press: [karim@totemfashion.com](mailto:karim@totemfashion.com)